

2010 Waller County 65th Annual Fair
September 25th – October 2nd

Gold Star Sponsor - \$5,000

- Sponsor's logo and company name will be included in all promotional materials, **provided that materials are received by August 8, 2010.** Sponsor will also be mentioned in Radio Ads as **Gold Star** Sponsor of the Waller County Fair.
- Sponsor may display four (4) banners to be viewed in premier locations. (one 5'x10' banner displayed at Front Gates and three 3'x5' banners displayed throughout Fairgrounds. (**Banners to be provided by Sponsor**)).
- Sponsor will be allowed to hang 8'x16' sign in show barn area for one year. (**8'x16' sign to be provided by Sponsor**)
- Sponsor will be allowed to hang 2'x3' sign in **SNACK BAR AREA** during **FAIR week**.
- Sponsor to participate in the Waller County Fair Opening Day Parade. An Entry Form is included in the Sponsorship Package.
- Sponsor will be provided space for company display for advertising and marketing materials or provide material to be passed out during the Fair. (**10'x10' Limited area**)
- Sponsor will receive verbal recognition at all announced events during Rodeo and Saturday Night Concerts.
- Sponsor will receive an invitation to the Buyer Luncheon and Junior Livestock Auction in which a reserved seating area will be provided during Auction
- Sponsor will be entered (3) times in the \$100 Club Drawing. Drawing to be held at the Junior Livestock Auction.
- Sponsor will receive 2 Private parking passes on the Fairgrounds.
- Sponsor will receive 8 tickets to both Saturday night concert performances. (**VALID ON SATURDAYS ONLY**)
- Sponsor will receive 5 VIP badges and 5 Guest VIP badges to the VIP Sponsor Reception area for Saturday Night Concerts.
- Sponsor and Guest in VIP area will be allowed to take pictures with featured entertainment.
- Sponsor will receive 16 complimentary one-day passes. (**NOT VALID ON SATURDAY NIGHT CONCERTS OR RODEO**)
- Sponsor will receive one (1) Rodeo Box with seating for **EIGHT** along with tickets for each performance with company signage. (**Signage provided by Sponsor**) (27"x 8' Plastic Core Banner on Arena Side)

Sponsor must renew at same level of sponsorship each year to keep same size signage and banners to display on fair grounds. ALL BANNERS & SIGNS MUST BE DELIVERED TO FAIR GROUNDS BY SEPT 20TH. NO SIGNS WILL BE PUT UP AFTER ANIMALS HAVE CHECKED INTO THE SHOWBARN.

Make all checks payable to **"WALLER COUNTY FAIR ASSOCIATION"** by **August 28th 2010**
P. O. Box 911 Hempstead, Tx 77445 979-826-2825

AUTHORIZED SIGNATURE

DATE:

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