

# 2010 Waller County 65<sup>th</sup> Annual Fair

September 25<sup>th</sup> – October 2<sup>nd</sup>

## Platinum Wheel Sponsor - \$10,000

- Sponsor's logo and company name will be included in all promotional materials, **provided that materials are received by August 8, 2010**. Sponsor will also be mentioned in Radio Ads as Platinum Sponsor of the Waller County Fair.
- Sponsor may display seven (7) banners to be viewed in premier locations. (Two 5'x10' banners displayed (1)Front & (1)Rear Gates and five (5) 3'x5' banners displayed throughout Fairgrounds) **Banners to be provided by Sponsor.**
- Sponsor will be allowed to have 8'x16' sign in Show Barn for one Year. ( **8'x16' sign to be provided by Sponsor**)
- Sponsor to participate in the Waller County Fair Opening Day Parade. An Entry Form is included in the Sponsorship Package.
- Sponsor will be provided space for company display for advertising and marketing materials or may furnish material to be passed out during the Fair. **(10'x10' area, Limited Space)**
- Sponsor will receive verbal recognition at all announced events during Rodeo and Saturday Night Concerts.
- Sponsor may choose Event to Present Awards.
- Sponsor will receive an invitation to the Buyer Luncheon and Junior Livestock Auction in which a reserved seating area will be provided during Auction.
- Sponsor will be entered (4) times in the \$100 Club Drawing. Drawing to be held at the Junior Livestock Auction.
- Sponsor will receive 4 Private parking passes on the Fairgrounds.
- Sponsor will receive 10 tickets to both Saturday night concert performances. **(VALID ON SATURDAY CONCERTS & RODEOS ONLY)**
- Sponsor will receive 6 VIP badges and 6 Guest VIP badges to the VIP Sponsor Reception area for Saturday Night Concerts.
- Sponsor and Guest in VIP area will be allowed to take pictures with featured entertainment.
- Sponsor will receive 40 complimentary one-day passes. **(NOT VALID ON SATURDAY NIGHT CONCERTS OR RODEO PERFORMANCES)**
- Sponsor will receive two (2) Rodeo Boxes with seating for EIGHT in each box along with tickets for each performance with company signage. (Signage provided by Sponsor)

**All Sponsors must renew at the same level of sponsorship each year to keep same size signage and banners to display on fair grounds.**

**ALL BANNERS & SIGNS MUST BE DELIVERED TO FAIR GROUNDS BY Sept 20<sup>th</sup>. No signs will be put up in the show barn after animals have checked in.**

Make all checks **payable to "WALLER COUNTY FAIR ASSOCIATION" by August 28<sup>th</sup> 2010**  
**P. O. Box 911 Hempstead, TX 77445 979-826-2825**

**AUTHORIZED SIGNATURE:**

**DATE :**

**CHECK #**