

2010 Waller County 65th Annual Fair
September 25th – October 2nd

Silver Spur Sponsor - \$3,000

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|---|
| <ul style="list-style-type: none"> • Sponsor's logo and company name will be included in all promotional materials, provided that materials are received by August 8, 2010. Sponsor will also be mentioned in Radio Ads as SILVER SPUR Sponsor of the Waller County Fair. |
| <ul style="list-style-type: none"> • Sponsor may display four (3) banners to be viewed in premier locations.(one 5'x10' banner displayed at Front Gates and one 3'x5' banner and one 2'x4' banner to be viewed throughout Fairgrounds.(Banners to be provided by Sponsor). |
| <ul style="list-style-type: none"> • Sponsor will be allowed to hang 4'x8' sign in show barn area for one year. No Rental Fee! (4'x8' sign to be provided by Sponsor) |
| <ul style="list-style-type: none"> • Sponsor to participate in the Waller County Fair Opening Day Parade. An Entry Form is included in the Sponsorship Package. |
| <ul style="list-style-type: none"> • Sponsor will be provided space for company display for advertising and marketing materials or provide material to be passed out during the Fair.(10'x10'area, Limited space) |
| <ul style="list-style-type: none"> • Sponsor will receive verbal recognition at all announced events during Rodeo and Saturday Night Concerts. |
| <ul style="list-style-type: none"> • Sponsor will receive an invitation to the Buyer Luncheon and Junior Livestock Auction in which a reserved seating area will be provided during Auction. |
| <ul style="list-style-type: none"> • Sponsor will be entered (2) times in the \$100 Club Drawing. Drawing to be held at the Junior Livestock Auction. |
| <ul style="list-style-type: none"> • Sponsor will receive 1 Private parking pass on the Fairgrounds. |
| <ul style="list-style-type: none"> • Sponsor will receive 6 Saturday ONLY Passes (Rodeo & Concert & Carnival) |
| <ul style="list-style-type: none"> • Sponsor will receive 3 VIP badges and 3 Guest VIP Badges to the VIP Sponsor Reception area for Saturday Night Concerts. |
| <ul style="list-style-type: none"> • Sponsor and Guest in VIP area will be allowed to take pictures with featured entertainment. |
| <ul style="list-style-type: none"> • Sponsor will receive 10 complimentary one-day passes.(NOT VALID ON SATURDAY NIGHT CONCERTS OR RODEO) |
| <ul style="list-style-type: none"> • Sponsor will receive one(1) Rodeo Box with seating for EIGHT along with tickets for each performance with company signage.(Signage provided by Sponsor) |

Sponsors must renew at same level of sponsorship each year to keep same size signage and banners to display on fair grounds.

ALL BANNERS & SIGNS MUST BE DELIVERED TO FAIR BY SEPT 20TH NO SIGNS WILL BE PUT UP AFTER ANIMALS ARE IN THE SHOW BARN.

Make all checks **payable to** ***"WALLER COUNTY FAIR ASSOCIATION"*** Mail by ***August 28th, 2010***
P. O. BOX 911 Hempstead, TX 77445 979-826-2825

Authorized:

Signature:

DATE:

CK#
