

**2009 Waller County 64<sup>th</sup> Annual Fair**  
**September 26<sup>th</sup> – October 3<sup>rd</sup>**

**Gold Star Sponsor - \$5,000**

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| <ul style="list-style-type: none"> <li>• Sponsor's logo and company name will be included in all promotional materials, <b>provided that materials are received by August 8, 2009</b>. Sponsor will also be mentioned in Radio Ads as <b>Gold Star</b> Sponsor of the Waller County Fair.</li> </ul> |
| <ul style="list-style-type: none"> <li>• Sponsor may display four (4) banners to be viewed in premier locations. (one 5'x10' banner displayed at Front Gates and three 3'x5' banners displayed throughout Fairgrounds. (Banners to be provided by Sponsor).</li> </ul>                               |
| <ul style="list-style-type: none"> <li>• Sponsor will be allowed to hang 8'x16' sign in show barn area for one year. (8'x16' sign to be provided by Sponsor)</li> </ul>  |
| <ul style="list-style-type: none"> <li>• Sponsor will be allowed to hang 2'x3' sign in <b>SNACK BAR AREA</b> during <b>FAIR week</b>.</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Sponsor to participate in the Waller County Fair Opening Day Parade. An Entry Form is included in the Sponsorship Package.</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Sponsor will be provided space for company display for advertising and marketing materials or provide material to be passed out during the Fair. (<b>10'x10' Limited area</b>)</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Sponsor will receive verbal recognition at all announced events during Rodeo and Saturday Night Concerts.</li> </ul>  |
| <ul style="list-style-type: none"> <li>• Sponsor will receive an invitation to the Buyer Luncheon and Junior Livestock Auction in which a reserved seating area will be provided during Auction</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Sponsor will be entered (3) times in the \$100 Club Drawing. Drawing to be held at the Junior Livestock Auction.</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Sponsor will receive 2 Private parking passes on the Fairgrounds.</li> </ul>  |
| <ul style="list-style-type: none"> <li>• Sponsor will receive 8 tickets to both Saturday night concert performances. (<b>VALID ON SATURDAYS ONLY</b>)</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Sponsor will receive 5 VIP badges and 5 Guest VIP badges to the VIP Sponsor Reception area for Saturday Night Concerts.</li> </ul>  |
| <ul style="list-style-type: none"> <li>• Sponsor and Guest in VIP area will be allowed to take pictures with featured entertainment.</li> </ul>  |
| <ul style="list-style-type: none"> <li>• Sponsor will receive 16 complimentary one-day passes. (<b>NOT VALID ON SATURDAY NIGHT CONCERTS OR RODEO</b>)</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Sponsor will receive one (1) Rodeo Box with seating for <b>EIGHT</b> along with tickets for each performance with company signage. (Signage provided by Sponsor) (27"x 8' Plastic Core Banner on Arena Side)</li> </ul>                                     |

Sponsor must renew at same level of sponsorship each year to keep same size signage and banners to display on fair grounds.

Make all checks payable to **"WALLER COUNTY FAIR ASSOCIATION"** by **August 28<sup>th</sup> 2009**

P. O. Box 911 Hempstead, Tx 77445 979-826-2825

<b>AUTHORIZED SIGNATURE</b>	
<b>DATE:</b>	<b>CK#</b>
WCF 2009 Gold Star 5	